



MANNER OF — SPEAKING —

John Zimmer – Professional Speaker

Keynotes – Trainings – Event Moderation – Coaching

John Zimmer is a sought-after international speaker, delivering powerful keynotes and helping organizations and individuals become more effective communicators.

John Zimmer is from Canada and now lives in Switzerland. He is an internationally recognized speaker and expert on public speaking, presentation skills and persuasion. With degrees in International Relations and Law, John has 30 years of public speaking and presentation experience in a variety of forums.

John has worked for a major Canadian law firm, the United Nations and the World Health Organization (WHO). He is now a full-time speaker, in English and French, giving keynotes, emceeding events, and helping companies, organizations and individuals communicate more effectively.

John's clients include Eni Suisse, Freeletics, W. L. Gore and Associates, Innosuisse, the International Volleyball Federation, Nokia, Pictet, Roche, the World Health Organization and Zalando. He also teaches public speaking in the Executive MBA programs at the University of Geneva, University of Lausanne and IESE in Barcelona, and in the MBA program at the University of St. Gallen.

John is a 9-time European champion of Toastmasters public speaking contests and a TEDx Speaker. He is regularly invited to speak at corporate and other events around the world. John's extensive global experiences enable him to connect with audiences of any culture. He has spoken to thousands of people in 25 countries on five continents.

John is the co-creator of Rhetoric – The Public Speaking Game™, the world's first public speaking board game that is being played in businesses, schools and homes around the world. It is available as a physical game and as an app.

Since 2009, John has been writing a popular blog about public speaking, *Manner of Speaking*. It is recognized as one of the leading blogs in the field of public speaking, presentation skills and communication.

With his improvisational theatre group, the Renegade Saints, John also helps companies discover how "improv" can be used to improve collaboration, communication and creativity for any corporate team.

Testimonials

"I first got in touch with John while preparing to speak at TED Global about my work on ProtonMail. John helped me to sharpen the presentation and get on point faster, making the talk more focused and impactful. My speech was very well received, has since reached over 1.8 million people and was successful in explaining a complex subject (email encryption) to a general audience."

- Andy Yen,
Proton Technologies AG

"John delivered a keynote address about the importance of public speaking to 80 senior members of Gore's Medical Device Europe team at an important sales event. He was very informative, engaging and inspirational. Everyone was motivated to improve their public speaking skills. Following his keynote, John led public speaking workshops for Gore in Barcelona and Munich. He is an outstanding speaker who thinks carefully about the needs of his audience well before he steps on stage."

- Kartsa Goetze,
W. L. Gore and Associates

If you would like to work with John, please get in touch:

📞 : +41-79-290-7573

🌐 : www.mannerofspeaking.org

✉ : john@mannerofspeaking.org